



## Communications and Outreach Internship Immigrant Food

Immigrant Food is seeking an intern to support its communications, marketing & branding, and outreach capacities. The intern will work at a dynamic startup environment with exposure to many aspects of a new social enterprise. The ideal candidate is interested in social corporate responsibility, communications & marketing, and public policy. The intern will report to Immigrant Food's director of communications and outreach, and assist with tasks related to the intersection of immigration and gastronomy. The unpaid internship is for the Fall 2020 semester, with strong preference to extend into the Spring semester.

### What you'll do:

#### "The Think Table" & NGO Outreach

- In-Dept research on immigration to assist in editorial planning for monthly issues of "[The Think Table](#)", a micro-digital think tank/magazine.
- Assist with interviews of leading national immigration experts.
- Experience with video editing (Adobe Premiere Pro cc) is a great plus.
- Assist in work with partner NGOs, including but not limited to quarterly reports and reviews.
- Research for the restaurant's engagement menu (activism page).

#### Communications & Media

- Daily media monitoring of immigration and relevant news.
- Research background materials on key people and organizations.
- Draft briefing memos and talking points.
- Support the creation and distribution of newsletters, press releases and related materials.
- Assist with social media content creation.

#### Marketing & Branding

- Drafting of marketing materials in Adobe Creative Suite (Photoshop, InDesign) and Canva. Graphic design experience a great plus.
- Assist in the setting up and organization of (virtual) events.
- Assist in ad creation and monitoring.

The intern will support our Director of Communications and Outreach with the above-described tasks and as opportunities arise. S/he will have the opportunity to work on a diverse portfolio of activities that should expose them to the daily workings of a start-up.

*Immigrant Food is a fast-casual turned cause-casual restaurant that is a place for advocacy, change, and community. <https://immigrantfood.com>*