



Marketing & Communications Internship Immigrant Food

Immigrant Food is seeking an intern to support its marketing, branding, and communication capacities. The ideal candidate will like the idea of working at a dynamic startup environment with exposure to many aspects of a new social enterprise. Are you interested in how branding and marketing works at a newly formed social enterprise? Do you have a passion for creating marketing content and want to learn the ins and outs of press relations? Apply now!

The unpaid internship is for the Spring 2022 semester, with strong preference to extend into the Summer semester. This is an in-person internship.

Your benefits include:

- A small stipend for transportation
- Gym access in the Washington Post building
- Free lunch on your workdays
- Immigrant Food merchandise package after your first week
- 20% off for all Immigrant Food locations for the duration of your internship

What you'll do:

Communications & Media

- Daily media monitoring of immigration and relevant news.
- Research background materials on key people and organizations.
- Draft briefing memos and talking points.
- Support the creation and distribution of newsletters, press releases and related materials.
- Assist with social media content creation.

Marketing, Branding, Outreach

- Drafting of digital marketing materials in Adobe Creative Suite (Photoshop, InDesign) and Canva. Graphic design experience is a great plus.
- Assist in the setting up and organization of (virtual) events.
- Assist in ad creation and monitoring.
- Assist in press, influencer outreach and community management

You'll work report to our Chief Operating Officer but will work closely with other members of the team. As part of a startup environment, you'll have the opportunity to work on a diverse portfolio of activities!

Immigrant Food is Washington D.C.'s first cause-casual restaurant, with a mission to celebrate, advocate, and educate on behalf of immigrants.

<https://immigrantfood.com> @immigrantfood #UnitedAtTheTable