



Marketing Internship

Immigrant Food is seeking an intern to support its policy marketing capacities. The ideal candidate is a college student who is interested in working at a dynamic startup environment with exposure to many aspects of a new social enterprise. Are you interested in communications, branding and marketing? Do you have a passion for creating marketing content and want to learn the ins and outs of media, internal and external communications?

The unpaid internship is for the Summer semester, with strong preference to extend into the following semester. This is an in-person internship with flexible hours, totaling about 12-15h a week.

Your benefits include:

- A limited transportation reimbursement
- Gym access in the *Washington Post* building
- Free lunch at Immigrant Food on days in the office
- Immigrant Food merchandise package after your first week
- 20% off at all Immigrant Food locations for the duration of your internship

What you'll do:

Communications & Media

- Media monitoring of immigration and relevant news
- Research background materials on key people and organizations
- Draft briefing memos and talking points
- Support the creation and distribution of newsletters, press releases and related materials
- Assist with social media content creation

Marketing, Branding, Outreach

- Drafting of digital marketing materials
- Assist in the setting up and organization of (virtual) events
- Assist in press, influencer outreach and community management

Other tasks as assigned

- Includes memo writing and specific tasks related to advocacy/business research

You'll report to our founding team but will work closely with other members of the team. As part of a startup environment, you'll have the opportunity to work on a diverse portfolio of activities!

Please send your resume and cover letter to hello@immigrantfood.com

Immigrant Food is America's first gastroadvocacy restaurant, with a mission to celebrate, advocate, and educate on behalf of immigrants. <https://immigrantfood.com> @immigrantfood #UnitedAtTheTable