

We hire on a rolling basis, so don't hesitate to apply!



## **Marketing & Outreach Internship**

Immigrant Food is seeking an unpaid intern to support its marketing & outreach initiatives. The ideal candidate is a college student who is interested in working at a dynamic startup environment with exposure to many aspects of a new social enterprise. Are you interested in communications, branding and marketing? Do you have a passion for creating marketing content and want to learn the ins and outs of digital media, internal and external communications? This may be the spot for you!

The unpaid internship is for one semester, with a preference for candidates who are able to extend into the following semester. This is an in-person internship with a possibility for hybrid work, and flexible hours totaling about 12-15h a week.

Your benefits include:

- Gym access in the *Washington Post* building
- Free lunch at Immigrant Food on days in the office
- Immigrant Food merchandise package
- 20% off at all Immigrant Food locations for the duration of your internship

### **What you'll do:**

#### **Communications & Media**

- Support new marketing initiatives, grassroots partnerships, and promotions
- Research background materials for meetings, draft briefing memos and talking points
- Support the creation and distribution of newsletters, presentations, and related materials
- Support with digital and social media content creation and planning

#### **Marketing, Branding, Outreach**

- Drafting of digital marketing materials
- Assist in the setting up and organization of events
- Assist in press, influencer outreach and community management

#### **Other tasks as assigned**

- Includes memo writing and specific tasks related to advocacy/business research

You'll report to our founding team but will work closely with other members of the team. As part of a startup environment, you'll have the opportunity to work on a diverse portfolio of activities!

Please send your resume and cover letter to [hello@immigrantfood.com](mailto:hello@immigrantfood.com)

**Immigrant Food** is America's first gastroadvocacy restaurant, with a mission to celebrate, advocate, and educate on behalf of immigrants. <https://immigrantfood.com> @immigrantfood #UnitedAtTheTable